

Message Text

UNCLASSIFIED

PAGE 01 KUALA 06026 181004Z

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ACTION COME-00

INFO OCT-01 ISO-00 EB-07 EA-10 RSC-01 /019 W

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R 180919Z DEC 74

FM AMEMBASSY KUALA LUMPUR

TO SECSTATE WASHDC 8628

UNCLAS KUALA LUMPUR 6026

E.O. 11652: N/A

TAGS: BEXP, BTRA, MY

SUBJ: COMMERCIAL PROGRAMS: FOREIGN BUYERS TO U.S. TRADE SHOWS;
COMPUTER CONFERENCE AND PLANT ENGINEERING, MAY 1975

REF: A. STATE A-2763; B. STATE 16997; C. STATE 114770

1. ALL U.S. TRADE EXHIBITIONS ANNOUNCED EMBASSY'S
COMMERCIAL NEWSLETTER LISTED QUARTERLY WHICH IS
CIRCULATED WIDELY LOCAL BUSINESS COMMUNITY, INCLUDING
CHAMBERS COMMERCE, TRADE ASSOCIATIONS, BANKS,
PUBLISHERS NEWSPAPERS, BUSINESS AND PROFESSIONAL
JOURNALS.

2. ANNOUNCEMENT SUBJECT SHOWS WILL BE INCLUDED NEXT
ISSUE EMBASSY'S NEWSLETTER SCHEDULED PUBLISH FIRST
WEEK MARCH 1975. IN ADDITION, EMBASSY HAPPY ASSIST
PLANNED DIRECT MAIL CAMPAIGNS U.S. TRADE SHOWS
IDENTIFIED PARTICIPATION UNDER FOREIGN BUYERS
PROGRAM FY 1976. IN THIS CONNECTION, EMBASSY
APPRECIATE RECEIVING REGULARLY 30 SETS SHOW
PROMOTION BROCHURES (IN EMGLISH) FOR EACH IDENTIFIED
U.S. TRADE SHOWS FOR MAILING SELECTED PROSPECTIVE
MALAYSIAN BUSINESSMEN INTERESTED ATTENDING SUCH
EVENTS.
UNDERHILL

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 18 DEC 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974KUALA06026
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740367-1172
From: KUALA LUMPUR
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19741226/aaaaawdj.tel
Line Count: 50
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 74 STATE A-2763, 74 STATE 16997, 74 STATE 114770
Review Action: RELEASED, APPROVED
Review Authority: MorefiRH
Review Comment: n/a
Review Content Flags:
Review Date: 23 SEP 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <23 SEP 2002 by ReddocGW>; APPROVED <07 JAN 2003 by MorefiRH>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COMMERCIAL PROGRAMS: FOREIGN BUYERS TO U.S. TRADE SHOWS; COMPUTER CONFERENCE AND PLANT ENGINEERING, MAY 1975
TAGS: BEXP, BTRA, MY
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005